

FOR IMMEDIATE RELEASE

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Gulf Coast Blood Urges Donors to Give Before Approaching Winter Storm

HOUSTON, Texas — With a winter storm forecasted to impact the region, Gulf Coast Blood is urging eligible donors to give blood now, before weather conditions disrupt donation opportunities.

Severe weather often leads to canceled blood drives and reduced donor turnout, creating immediate strain on the blood supply. Patients in hospitals continue to need blood for surgeries, trauma care, cancer treatments, and chronic conditions regardless of the weather.

“Donating before the storm can make a critical difference,” said Theresa Pina, Chief Growth Officer at Gulf Coast Blood. “A single donation can help save multiple lives and ensure hospitals remain prepared during and after the storm.”

Donors are encouraged to schedule an appointment as soon as possible at a Gulf Coast Blood donor center or mobile blood drive.

For locations, hours, and eligibility requirements, visit giveblood.org.

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About Gulf Coast Blood

Gulf Coast Blood is the largest independent, non-profit blood supplier in Southeast Texas, providing blood and blood products to more than 170 hospitals. Operating 24/7, Gulf Coast Blood is committed to saving lives through safe and reliable blood donation and distribution services.